

Introduction

Hi there this is Theo McArthur and welcome to How to Start an Amazon Store on a tight budget.

I started selling on Amazon mid 2013 with zero experience and only a couple of hours a day to devote to my new venture. It took me 7 months to get to the stage of doing around \$25000 per month in sales with an average 42% profit margin, but only another 3 months to double that again. Had I known then, what I know now and what I'm going to be teaching you in this course, I would have been able to progress much faster.

Amazon is the largest online marketplace in the world and 40% of turnover comes from third-party sellers. That's people like you and I who choose to leverage the Amazon platform to sell products and earn an income. The opportunity is huge.

Reality Check

Most 'would be' Amazon sellers, buy a few units of stock wholesale and list them for sale. In reality, the majority of these sellers never make a profit because they have no clue what they're doing and cannot compete with established and savvy sellers. The good news is that by implementing this blueprint, you will be within the 1% of Amazon sellers who have the knowledge and resources to make at the very least a full time living.

Many sellers make much, much more than this, turning over \$1,000,000's in sales every month. However, no seller started off by generating this sort of revenue. They built up to this over time. Once you hit around \$25,000 per month in sales, you do not need courses, guides or e-books to tell you how to go beyond that. You will already know. This course will show you exactly how to get to that \$25,000 per month level.

The course is a 'take you by the hand' step-by-step blueprint to successful and profitable selling on Amazon. Based on real life experience (not theory) and 100% up to date with the latest strategies. Including tips and tricks that other guides and courses do not reveal. Each video has been purposefully kept short and concise, while carefully covering every single vital detail for success. The layout is structured so that you can refer back to a particular video or PDF at any time and get the information you need quickly.